

TRAINING

COACHING

CONSULTING

SOLUTIONS



GLOBAL RAINMAKING

WELCOME TO MOORE INTERNATIONAL, INC.

At Moore International, we help professionals succeed in the global economy. Through personalized consulting and highly customized and interactive programs, we teach practical client development, communication, and marketing tools—the tools professionals need to succeed in the global market. Optional follow-on coaching personalizes and heightens the training to fit each professional's individual needs.

WHAT PEOPLE SAY...

*"Janet is a real **global rainmaking guru**. Her strategic advice really **improved our success at developing clients internationally**."*

Michael Whitener, Partner,
VistaLaw International, Washington, D.C.

*"Your two programs in London on cross-cultural client development and global rainmaking had **standing room only** and got **rave reviews!** The audience loved your energetic, informative and interactive style. I hope that you will speak for us again."*

Mary Jordan Mullinax, Meetings Coordinator, ABA,
Section of International Law, Washington, DC

*"Janet is **highly competent, easy to work with and personable**. I highly recommend Janet as a **presenter, coach and strategist on strengthening cross cultural business relationships**."*

Jennifer Weston, General Counsel for Professional Development,
Bracewell & Giuliani LLP, Houston, TX

*"Janet's practical advice really **impacted how I do business with clients internationally**."*

Joel Orenstein, President & CEO
Fashion Ribbon International, Long Island, New York

*"Janet's insightful cross-cultural communication tips really **engaged and motivated the whole audience**."*

Holly Nielsen, Partner,
Bering Vostok Capital Partners, Moscow

HELPING YOU
SUCCEED
IN THE
GLOBAL ECONOMY

WHY JANET?



Janet Moore has worked internationally for 20+ years as an international businessperson and lawyer—and now as a global rainmaking strategist. Her global rainmaking techniques help organizations and their employees succeed around the globe. She works with clients domestically and abroad.

Credibility Janet graduated with honors from both Georgetown University's School of Foreign Service and the University of Texas School of Law, and also studied at the London School of Economics. Before becoming a professional international speaker, trainer and executive coach, Janet practiced law for fifteen years at an international mega-firm, Fortune 100 international company, and a premier Mexico City firm. Janet is also an experienced author who has written for publications like the *Asian Wall Street Journal*. She speaks and writes extensively on cross-cultural client development, including in the *Global Rainmaking Blog* and the *International Lawyer Coach Blog*, and recently contributed to an American Bar Association bestseller.

Content Janet teaches what she knows best: how to thrive in the global economy. She has helped countless professionals around the world improve their global business relationships and develop more business internationally. Her highly customized programs teach professionals practical client development, communication, and marketing techniques for immediate impact.

Connection Janet connects with her clients through her friendly, approachable and highly interactive style. Her practical advice and positive, proactive approach have helped thousands of professionals across the globe.

HIGHLY INTERACTIVE, CUSTOMIZED PROGRAMS

Our uniquely interactive programs teach practical skills that professionals need to succeed in our global economy. These dynamic sessions actively involve program participants to maximize their learning.

We highly customize each program to meet the client's unique requirements, and to consider the participants' industry, experience, organizational culture, and similar factors. Programs range from one hour to several days in length.

MOST REQUESTED PROGRAMS

**AVAILABLE AS KEYNOTE, BREAK-OUT OR
STAND ALONE TRAINING PROGRAMS.**

Outsmart the Economy: Grow Business Globally

Business has boomed in China, India and other parts of the world. Take advantage of this global growth and expand your client base globally. Learn proven strategies for meeting prospective clients abroad, and turning them into actual clients.

Boost Business with Global Rainmaking

Do you want to increase your international business? As global rainmakers know, American-style rainmaking techniques do not necessarily work well abroad. This interactive training program teaches specific global rainmaking skills. Professionals will learn practical tools for developing more clients across cultures with customized, culturally appropriate, client development strategies.

Cultivate Client Loyalty and Satisfaction across the Globe

Any successful business needs satisfied and loyal clients—which can be a challenge across the globe. This program teaches professionals specific strategies for cultivating and keeping clients loyal and satisfied, despite geographic and cultural distance.

Entertain Clients Effectively – and Enjoy It!

Business entertaining is an art...and a science. Learn how to make business entertaining highly effective, and also enjoyable and easy.

CONSULTING

Reaching key clients in target international markets requires strategic planning. We help define and create customized global rainmaking strategies with clear, actionable steps to grow business globally.

EXECUTIVE COACHING

Each program may be followed by optional follow-on coaching (individual or group). Coaching personalizes and imprints the techniques learned, helping professionals to integrate new skills. During this process, a professional works with a coach on particular areas of concern. We often incorporate tools like individual diagnostic assessment tests and videotaped role-playing into the coaching process. Coaching is also available without training.



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